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MORAN OF THE LADY LETTY ✓

Photoplay in seven reels

Adapted by Monte M. Katterjohn from
the novel by Frank Norris

Directed by George Melford ✓

✓ Author of the photoplay (Under Sec. 62)
Famous Players Lasky Corporation of the U. S. ✓



A GEORGE MELFORD
PRODUCTION

DRAMATIC STORY,
EXCELLENT CAST

"MORAN OF THE LADY LETTY"

with
DOROTHY DALTON

REVIEWS OF PICTURE
FOR THE NEWSPAPERS

A PARAMOUNT
PICTURE



ADVERTISING HINTS ON "MORAN OF THE LADY LETTY"

THIS is another George Melford production, vastly different from "The Sheik" but on a par with that production in magnitude, entertaining value, real pictorial quality and impressive character depiction.

Of great interest is the character "Moran" played by Dorothy Dalton, the featured actress. "Moran" is a girl born and reared on the seas, bold and daring, and absolutely fearless before Kitchell, the murderous, sensuous captain of the hell ship "Heart of China." In the battle scenes aboard the vessel she fights like a tigress.

Story by Frank Norris

The novel, by Frank Norris, on which the picture is based, proved a popular seller. The scenario by Monte M. Katterjohn is replete with all the thrills and magnitude of plot and theme of the original.

Dorothy Dalton, vivacious, striking, beautiful, is the perfect type of the unusual woman, "Moran," presented in the story. Rudolph Valentino, hero of "The Four Horsemen of the Apocalypse" and "The Sheik," plays the leading male role and presents a remarkable character study.

Lines for Prologue

The following lines are a good prologue, describing the two principal characters and hinting at the romantic theme of the story:

"Two shall be born the whole world apart,
And speak in different tongues, and
have no thought
Each of the other's being, and no
heed;
And these o'er unknown seas to un-
known lands
Shall cross, escaping wreck, defying
death,
And bend each wandering step to this
one end—
That, one day, out of darkness, they
shall meet
And read life's meaning in each other's
eyes."

One of the big punches of the picture is the fight between Laredo and Moran, who, blinded with the heat of battle against their common enemy, assail each other without taking cognizance of who they are. In this fight, in which Laredo finally completely overcomes Moran, he overcomes the brutal, masculine part of her nature and subjects her to his superior physical strength. From then on she is the woman, no longer able to defend herself, looking to him for protection against other enemies, but her heart has filled with love and womanly attributes, and she turns with a longing heart to the man who has vanquished her. This is the real romantic climax—and withal, the removal of one of the strangest barriers of love opposition ever seen on the silver sheet.

INTENSELY DRAMATIC IS THE STORY of George Melford's Remarkable Paramount Production "MORAN OF THE LADY LETTY"

IN the little cabin of a Norwegian schooner, Letty Sternersen, later known as Moran, is born. Thousand of miles across the sea, Ramon Laredo is born in a mansion of wealth. When Moran is grown to young womanhood, she accompanies her father in the schooner "The Lady Letty," on an extended cruise to distant ports. Nels Larsen, the first mate, loves her, but despite her father's protests, she refuses Nels' offer of marriage.

In San Francisco, Moran meets Ramon, who is on his way to attend a yatching party. He is well dressed and Moran ridicules him. Ramon is attracted to her by her beauty. Meeting a queer waterfront character, he accompanies the man to a saloon where he is drugged, shanghaied and taken aboard "The Heart of China," a smuggling schooner, of which "Frisco" Kitchell, a mongrel seaman, is the skipper. When Ramon protests against his detention, he is beaten almost to a pulp by Kitchell. As the schooner weighs anchor, Ramon hears the soft dance music on board the yacht where Josephine Herrick is anxiously awaiting him.

The Lady Letty catches fire at sea and her father and Nels lose their lives. Moran, overcome by coal gas, is the only living thing aboard the blazing vessel. Kitchell's schooner comes to the rescue, and Ramon, now a member of the crew, jumps aboard.

"MORAN OF THE LADY LETTY" The Cast

Moran	Dorothy Dalton
Ramon Laredo	Rudolph Valentino
Captain Sternersen	Charles Brindley
Captain Kitchell	Walter Long
Nels	Emil Jorgenson
Josephine Herrick	Maude Wayne
Bill Trim	Cecil Holland
"Chopstick" Charlie	George Kuwa

ready to loot as ordered by Kitchell. He finds Moran, and believing her to be a man, carries her aboard Kitchell's schooner. Her sex is accidentally revealed and the secret is shared by Ramon and "Chopstick" Charlie, a cook. Ramon recognizes her as the girl he had met in San Francisco and when she revives, they exchange confidences.

Kitchell learns of Moran's presence aboard his schooner and he plans to possess her. When they land in Mexico, Moran and Ramon, while walking on the beach, discover treasure and Kitchell plots to obtain possession of both the money and the girl. There is a fierce battle between a horde of Chinese of whom Kitchell is the chief, of the crew upon whose destruction he is determined, in order that he may have Moran for himself. Moran and Ramon engage in the battle, she having mistaken Ramon for one of the attackers. He masters her and she now recognizes him as her mate. The Chinese are repelled and Kitchell is a stow-away on his own vessel.

At San Diego, Ramon goes ashore to report the capture of Kitchell's schooner by the crew and he sees the Ridgeway yacht in the harbor. He meets his former friends at the hotel and invites them to inspect the schooner. Meanwhile, Kitchell, determined to get at the treasure, quits his hiding place and encounters Moran in the cabin. She cries aloud for help as he attacks her and he is about to stab her to death when Ramon reaches the vessel. He saves Moran and madly pursues Kitchell to the deck just as his guests arrive, and forces Kitchell to climb to the end of the main boom where, after vainly endeavoring to maintain his hold, he falls into the sea and is drowned.

In the presence of Miss Herrick, who believed Ramon loved her alone, and the assembled guests, Ramon embraces Moran and they plight their troth.

USE THE ACCESSORIES

Exhibitors will find those illustrated in this
Press Book of exceptional exploitation
value.

PRESS REVIEWS OF "MORAN OF THE LADY LETTY"

A PICTURE of unusual dramatic strength, is George Melford's production, "Moran of the Lady Letty," Paramount's latest offering featuring Dorothy Dalton, which scored a big success at the . . . Theatre, last night.

This is a dramatic story of the sea, with scenes along the coast of Norway, in Magdalena Bay, Mexico, and along the waterfront of San Francisco. The principal action takes place aboard two sailing vessels, one a trader and the other a smuggling ship, commanded by Captain Kitchell, a murderous, tyrannical seaman. Ramon Laredo, played by Rudolph Valentino, is a society man, who has been shanghaied, and forced to join Kitchell's crew. On the other vessel, which becomes a derelict, is Moran, a girl of the sturdy, rough, seafaring type. Kitchell finds the derelict, Moran is carried aboard by Ramon, and from then on ensues a series of highly dramatic complications which makes the average spectator grip his seat and lose himself in the realism of the picture.

Dorothy Dalton was excellent in the role of Moran, while Mr. Valentino gave a powerful portrayal of Ramon. The support generally, was of the best.

"Moran of the Lady Letty" Hits

Few stronger sea stories ever have been screened than "Moran of the Lady Letty," a Paramount picturization of Frank Norris' famous novel, which was shown to delighted audiences at the . . . Theatre yesterday. Dorothy Dalton is the featured player in this excellent George Melford production, while the leading man is Rudolph Valentino.

The leading characters of this powerful picture are strikingly portrayed by these clever artists. Moran is a girl of the sea, and in physical strength, courage and the ability to fight is decidedly masculine. But when she is conquered in a desperate fight by Ramon, he becomes her idol. Other characters are splendidly interpreted by Walter Long, who plays one of the meanest villains of his screen career as villain, Charles Brindley, Emil Jorgenson, Maude Wayne, Cecil Holland and George Kuwa.

Excellent Sea Picture

To those who like the tang of the sea, George Melford's Paramount production, "Moran of the Lady Letty," featuring Dorothy Dalton and in which Rudolph Valentino, who won fame by his work in "The Sheik," is leading man, will prove a source of delight. The picture caught on immensely at the . . . Theatre yesterday and deservedly so, for it is excellent in every respect. The situations are thrilling and the supporting company one of the best ever seen here.

If It's a Paramount Picture, It's the Best Show in Town



A GEORGE MELFORD
PRODUCTION

THREE-COLUMN
PRESS AD

"MORAN OF THE LADY LETTY"

with
DOROTHY DALTON

ORDER MATS
OR ELECT .S

A PARAMOUNT
PICTURE



A Girl in a Crew of Cut-Throats!



Jesse L. Lasky
presents a
George Melford
PRODUCTION

"Moran of the Lady Letty"

WITH DOROTHY DALTON



A tale of slant-eyed smugglers, roving Pacific seas!—A dare-devil man-girl who beat them!—A soft society dandy, shanghaied and made a man!

See the murderous mutiny! See the burning schooner race with death and blow into bits! See the battle for love and treasure in Magdalena Bay!

Then shimmering over this savage background, see the fashion, lure and beauty of a world that lives on pleasure, until—?

A picture that sails through a thousand thrills!

With a Great
Supporting Cast

including
Rudolph
Valentino
and
Walter Long

From the World Famous Story by Frank Norris - - - - - Scenario by Monte M. Katterjohn

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If It's a Paramount Picture, It's the Best Show in Town

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